



rushTM

INDOOR LED CATALOGUE

ABOUT US



Rush Productions bridges the gap between brand vision and flawless execution, helping brands create impactful and immersive visual experiences.

We specialise in :

- Advanced LED video wall & digital display solutions for modern spaces.
- Strong design & technical expertise building dependable visual systems.
- Quality, efficient turnaround, and service-driven execution.

Rush is a sister concern of **Soch Apparels Pvt Ltd**, India's largest evening occasion wear brand. Soch operates 170+ stores across 70 cities with 500+ Cr revenue.

CELEBRATING



1,000+

Installations

Across various sectors

120+

Cities

Nationwide presence

RT TRANSPARENT INDOOR

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UNOBSTRUCTED TRANSLUCENCY WITH ARCHITECTURAL FUSION.

The RT Series merges luminescence with a featherweight footprint, allowing content to flow effortlessly across glass surfaces making it the definitive choice for state-of-the-art storefronts.



KEY PERFORMANCE

 upto 2000nits High brightness	 ≥3840Hz High Refresh Rate	 IP30 Weather Protection	 upto 100,000Hrs Life Span	 Module Front Cabinet Rear Easy Maintenance	 Profile Aluminium Robust & Durable
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APPLICATIONS



Retail Store



Exhibition Halls



Corporate
Lobbies



Museums



Educational
Institutions



Hospitality

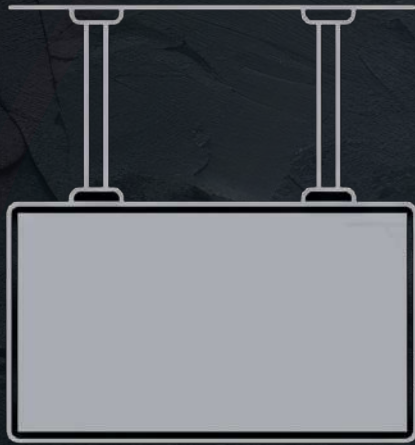
TECHNICAL OVERVIEW

Pixel Pitch Options(mm)	2.6 - 6.9 / 3.9 - 7.8	Transparency	≥47%
Cabinet Material	Aluminium Profile	Protection Rating	IP30
Cabinet Size (W×HxD) mm	1000x1000 / 1000x500	Maintenance	Module Front & Cabinet Rear
Color Temperature	6500~25000K Adjustable	Video Support	2K HD, 4K UHD
Brightness	2000Nits	Operating Temperature	-20°C to 50°C
Refresh Rate	≥3840Hz	Lifespan	Upto 100,000 Hours
Viewing Angle	H: 120° V: 120°	Certification	CE, RoHS, FCC

Note: The picture is for reference only and may not represent the final product

TYPES OF INSTALLATIONS

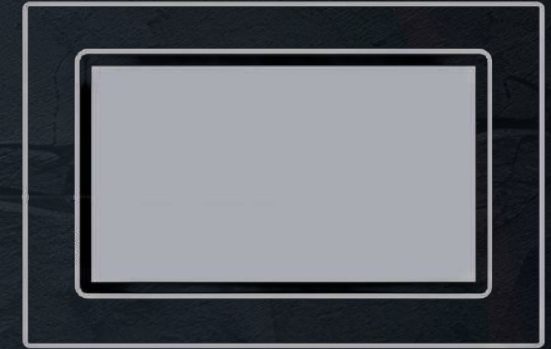
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Hanging installation



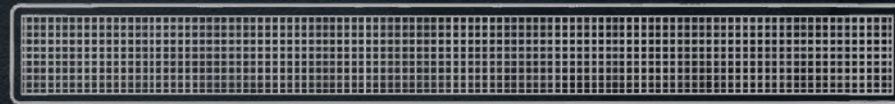
Ground installation



Inlay installation



Against Wall



Ticker Installation

ESTEEMED CLIENTELE

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... And More

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