



rush<sup>TM</sup>

INDOOR LED CATALOGUE

## ABOUT US



**Rush Productions** bridges the gap between brand vision and flawless execution, helping brands create impactful and immersive visual experiences.

We specialise in :

- Advanced LED video wall & digital display solutions for modern spaces.
- Strong design & technical expertise building dependable visual systems.
- Quality, efficient turnaround, and service-driven execution.

Rush is a sister concern of **Soch Apparels Pvt Ltd**, India's largest evening occasion wear brand. Soch operates 170+ stores across 70 cities with 500+ Cr revenue.

CELEBRATING



**1,000+**

**Installations**

Across various sectors

**120+**

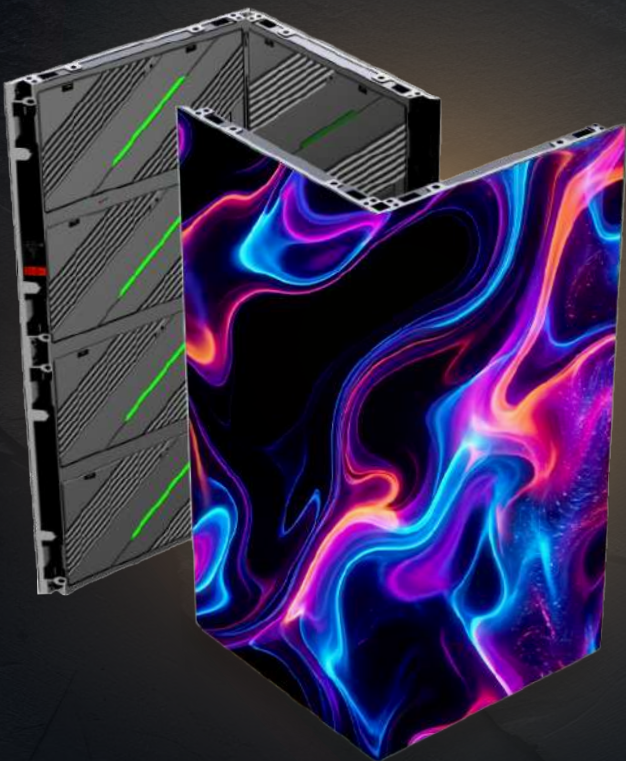
**Cities**

Nationwide presence

# RX ULTRA-SLIM LUXURY

## CRAFTED FOR ELEGANCE. DEVELOPED FOR SEAMLESSNESS.

The RX Series showcases striking clarity, a razor-thin footprint, and complete modular freedom, standing out as the premier selection for luxury environments and bespoke digital displays.



Note: The picture is for reference only and may not represent the final product



### KEY PERFORMANCE



600nits

High brightness



≥3840Hz

High Refresh Rate



Front IP40  
Rear IP10

Weather Protection



upto  
100,000Hrs

Life Span



Front & Rear  
Service

Easy Maintenance



Diecast  
Cabinet

Robust & Durable

### APPLICATIONS



Exhibition Halls



Corporate  
Lobbies



Museums



Transit  
Advertising



Educational  
Institutions



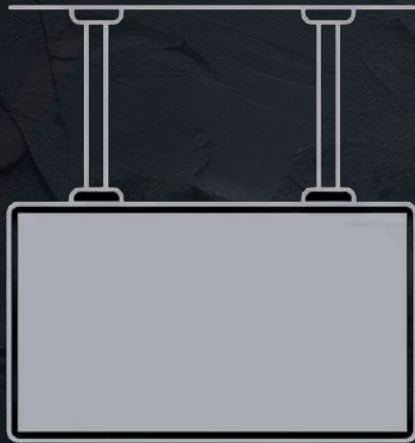
Hospitality

### TECHNICAL OVERVIEW

|                         |                                            |                       |                        |
|-------------------------|--------------------------------------------|-----------------------|------------------------|
| Pixel Pitch Options(mm) | 1.5/ 1.9 / 2.5 / 3.9                       | Contrast Ratio        | 5000:1                 |
| Cabinet Material        | Aluminium Diecast                          | Protection Rating     | Front IP20 / Rear IP10 |
| Cabinet Size (W×H×D)mm  | 500x500/750/1000x40<br>1000/750/500x250x40 | Maintenance           | Front & Rear Service   |
| Color Temperature       | 6500~25000K Adjustable                     | Video Support         | 2K HD, 4K UHD          |
| Brightness              | 600 Nits                                   | Operating Temperature | -20°C to 50°C          |
| Refresh Rate            | ≥3840Hz                                    | Lifespan              | Upto 100,000 Hours     |
| Viewing Angle           | H: 155°   V: 155°                          | Certification         | CE, RoHS, FCC          |

# TYPES OF INSTALLATIONS

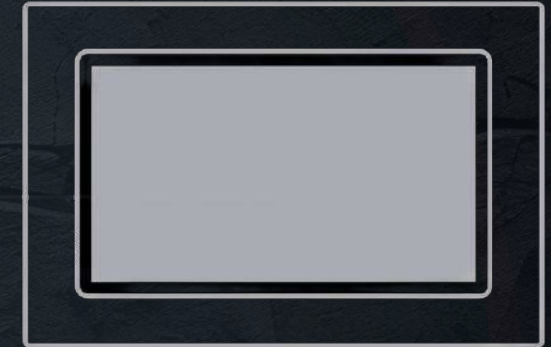
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Hanging installation



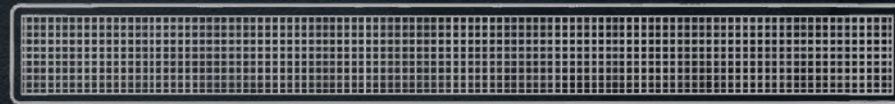
Ground installation



Inlay installation



Against Wall



Ticker Installation

# ESTEEMED CLIENTELE

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|                                                                                     |                                                                                     |                                                                                     |                                                                                       |                                                                                       |                                                                                       |                                                                                       |
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... And More

rush<sup>TM</sup>

#14, Bachammal Road, Cox town, Bangalore - 560 005.

[www.rushproductions.in](http://www.rushproductions.in) | Ph : +91 7090988088