

rushTM



OUTDOOR LED CATALOGUE

ABOUT US



Rush Productions bridges the gap between brand vision and flawless execution, helping brands create impactful and immersive visual experiences.

We specialise in :

- Advanced LED video wall & digital display solutions for modern spaces.
- Strong design & technical expertise building dependable visual systems.
- Quality, efficient turnaround, and service-driven execution.

Rush is a sister concern of **Soch Apparels Pvt Ltd**, India's largest evening occasion wear brand. Soch operates 170+ stores across 70 cities with 500+ Cr revenue.

CELEBRATING



1,000+

Installations

Across various sectors

120+

Cities

Nationwide presence

PREMIUM DESIGN

The XD Series takes outdoor fixed installations to the next level by combining premium die-cast, structural integrity with a stunning 5000:1 contrast ratio.



KEY PERFORMANCE


upto
7000nits
High brightness


upto
7680Hz
High Refresh Rate


IP65
Weather Protection


upto
100,000Hrs
Life Span


Rear Service
Easy Maintenance


27 KG
Per Cabinet
Super Light

APPLICATIONS


Retail Facade


Corporate Buildings


Outdoor Advertising


Transit Advertising


Sports Venues


Hospitality

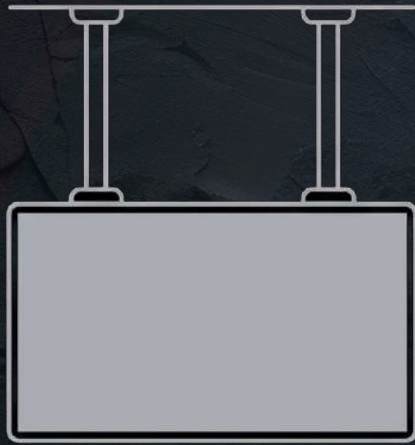
TECHNICAL OVERVIEW

Pixel Pitch Options(mm)	2.5 / 3.076/ 4 / 5	Contrast Ratio	5000:1
Cabinet Material	Aluminium Diecast	Protection Rating	IP65
Cabinet Size (W×H×D)	960 x 960 x 95 mm	Maintenance	Rear Service
Cabinet Weight	27 kg	Video Support	2K HD, 4K UHD
Brightness	4500 - 7000 Nits	Operating Temperature	-20°C to 50°C
Refresh Rate	4200Hz - 7680Hz	Lifespan	Upto 100,000 Hours
Viewing Angle	H: 140° V: 140°	Certification	CE, RoHS, FCC

Note: The picture is for reference only and may not represent the final product

TYPES OF INSTALLATIONS

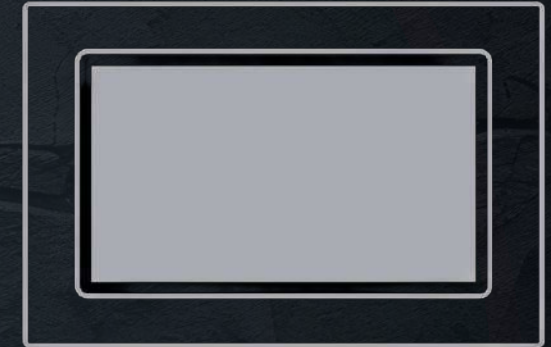
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Hanging installation



Ground installation



Inlay installation



Against Wall



Dual Pole Installation



Unipole Installation

ESTEEMED CLIENTELE

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... And More

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