

rushTM



OUTDOOR LED CATALOGUE

ABOUT US



Rush Productions bridges the gap between brand vision and flawless execution, helping brands create impactful and immersive visual experiences.

We specialise in :

- Advanced LED video wall & digital display solutions for modern spaces.
- Strong design & technical expertise building dependable visual systems.
- Quality, efficient turnaround, and service-driven execution.

Rush is a sister concern of **Soch Apparels Pvt Ltd**, India's largest evening occasion wear brand. Soch operates 170+ stores across 70 cities with 500+ Cr revenue.

CELEBRATING



1,000+

Installations

Across various sectors

120+

Cities

Nationwide presence

XR OUTDOOR ULTRA-SLIM ALUMINUM

rushTM

WHERE EFFICIENCY MEETS RELIABILITY.

For projects that demand both minimalism and performance.
Gold wire lamps offer Upto 40% greater stability than copper.
Upto 40% less power consumption per square meter.

KEY PERFORMANCE

 upto 10000nits Ultra High brightness	 3840/ 7680Hz High Refresh Rate	 IP65 / IP66 Weather Protection	 upto 100,000Hrs Life Span	 Front & Rear Easy Maintenance	 25 KG Per Cabinet Super Light
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APPLICATIONS



Transit Advertising



Premium Facade



Gantry Signages



Extreme Environments

TECHNICAL OVERVIEW

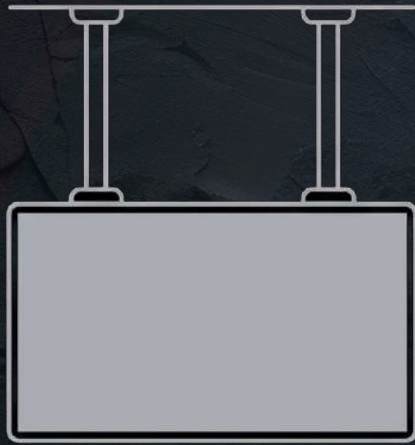
Pixel Pitch Options(mm)	4 .44 / 6	Contrast Ratio	5000:1
Material	Diecast Cabinet & Module	Protection Rating	IP65 / IP66
Cabinet Size (W×H×D)	960 x 960 x 95 mm	Maintenance	Front / Rear Service
Cabinet Weight	25 kg	Video Support	2K HD, 4K UHD
Brightness	5500 - 10000 Nits	Operating Temperature	-20°C to 50°C
Refresh Rate	3840Hz / 7680Hz	Lifespan	Upto 100,000 Hours
Viewing Angle	H: 140° V: 140°	Certification	CE, RoHS, FCC



Note: The picture is for reference only and may not represent the final product

TYPES OF INSTALLATIONS

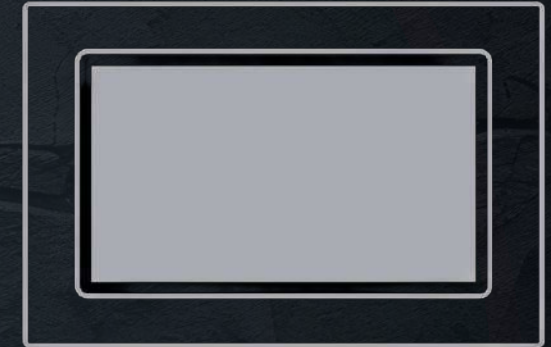
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Hanging installation



Ground installation



Inlay installation



Against Wall



Dual Pole Installation



Unipole Installation

ESTEEMED CLIENTELE

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... And More

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